

Firenock Review by Jeff Blasi, 9th October, 2008 Firenock GSH, GST (SU)

I have been a bow hunting fanatic for as long as I can remember and I am always looking for new and improved methods of shooting and recovering game.

A few years ago when Lumenock came out, I was one of the first in line to purchase some and try them out. From the start they didn't work as advertised and I felt as though they were a substandard product. The first animal I shot with one was a mature whitetail doe and the nock lit when the arrow was released and went out upon impact. I thought maybe it was a fluke and decided to try another nock before passing judgment on the lumenock. A huge mature wild boar made the mistake of walking in on me while deer hunting that November and I pulled back and let the arrow fly towards its mark and the nock lit until impact and when the hog turned to run it went out. I was disappointed to say the least, such a great idea and poor quality had destroyed the functionality of the nock. So I went back to shooting my regular nocks.

Until the 2007 season in which I discovered Tracer nocks which are made by Easton and turn on and off with use of a magnet mounted on my riser. These nocks would surely be the answer to all the shortcomings of the lumenocks I thought as I was ordering six of them! After receiving the nocks, I quickly went down to my shop to try them out, and they actually worked! I loaded them into my quiver,

put the practice nocks on my practice arrows and let the season begin. However, my enthusiasm for the Tracer nock was short-lived. The first problem I had was the metal inserts Easton glued into the practice nocks kept falling out of the nocks and into my arrow shafts and basically ruining the practice nock until repaired. That was annoying by itself, but when I got to my tree stand one morning, I noticed one of my nocks blinking and have since had the same scenario happen on numerous occasions. I guess Easton expects you to "Turn on" the nock you are going to be using prior to use each time! To say this is a pain in the rear is an understatement! The last thing I want to worry about on the way to my stand is turning on my nocks and hoping they don't turn themselves on. I purchased six of them and after very little shooting at all; three of them went bad and would not light at all. What a waste of money and another disappointment. So I once again went back to my standard nocks.

I heard about Firenock and decided to try them out, as I didn't learn my lesson the last two attempts at finding the perfect lighted nock. I ordered a six pack of the firenock G series and was blown away by the quality of the product I received. The nocks were well packaged and although a little tedious to put together, I was pretty good at it by the time I installed the sixth battery. I installed them in my arrows and they

actually functioned as designed. The Firenocks lit on every shot, I no longer have to worry about the nocks turning on randomly, and they are by far the best lighted nock on the market today. The operation of my Firenocks have been faultless thus far after numerous shots and taking one deer. The Firenock is much brighter than the Tracer nock or Lumenock and having the ability to change the battery and nock is a huge advantage by itself over the competition.

I do not feel as though Lumenock or Tracer is even on the same playing field with Firenock. I feel Firenock has much better quality, function, reliability, and overall design than either Lumenock or Tracer. Firenocks will be nocking my arrows for years to come. The only thing I would like to see from Firenock is some different options on LED colors. You still do get what you pay for with Firenock.

Thanks for making a truly wonderful product that works like its supposed to!

Sincerely

Jeff Blasi,
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